

Geo. Innes & Co.

Shopping Interest

Interest

THIRD COST

at this store reaches beyond a point of sight-seeing. Curiosity no longer fills the shopper's eye. In its stead real buying enthusiasm puts the selling machinery into active motion.

The Seal of Price Approval

Is fixed by the recognition of values. Comparisons have been made. Quality, style and selling figures are sufficient to exert their influence, and that is what makes this the busiest and most popular store in Wichita. This store is ablaze with the bright-hued merchandise of Spring.

Unfavorable
weather conditions Saturday made it impossible for you to attend our special sales. For that reason we will repeat them Monday.

Those delayed Tailored Suits, on which the manufacturers allowed a claim of 33-1-3 per cent, are the greatest bargains of the season. Think of buying \$15 Suits for **\$9.95**, \$20 Suits for **\$13.45**, \$25 Suits for **\$16.45**, and to make things still more interesting in the Suit section Monday, we will make a reduction on every Suit in the house. All Suits altered to fit free of charge.

There's a Time for Everything

and if you have not already done so this Spring, now is the time to clean house and replace the old Carpets with new ones. There is not a woman in town that doesn't admire a pretty Carpet or a beautiful Rug. It's a well known fact that we are doing the Carpet business of the town. Don't take our word for it—ask your neighbors where they buy their new, up-to-date floor coverings. You are welcome to inspect our showing.

Millinery Values

There isn't a lady in Wichita who doesn't know values in Millinery. She can usually tell at a glance whether a Hat priced at \$5 is worth that amount or more, or whether it would not be dear at half that amount. Trash in millinery is like trash in any line—has only a short time to run at the best, and cannot last long. Buy your Spring Hat here. You will be sure of pleasure and satisfaction, and a saving besides. Sole agents for KNOX Sallors.

"Much Ado About Nothing"

Is not in our line, but when we have "something" that is unusually meritorious—which is quite frequently—we want you to know it. Note that on **FRIDAY NEXT** we will have a Clearance sale of all

Remnants, Odds and Ends.

We'd rather have their room than their company. Some of them we hardly leave enough price on for you to appreciate qualities, but they must go Friday. That's good for us and for you.

Women's Co-Operative Association
Keep in stock and make to order
**Wrappers, Tea Jackets,
Linen Suits,
Shirt Waists, etc.**

Also make to order Dress Trimmings, viz.: Pinnings, Satin Folds, Bust and other Ruffles. Also all kinds of Crushed, Tucked and Plain Stocks. Garments cut to measure and basted.

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Your Feet Well

it is comfortable. Why buy an ill-shaped Shoe economy, isn't it? We can and will sell you a feel comfortable the minute you put your foot in y more in the long run than the other kind.

prepared for a large Spring and Summer business large assortment of goods for men, women and

Ladies' stock contains all the latest creations in Low Cut and High Cut Shoes; all the new colors and black; fancy Vesting tops, with toes to suit all tastes, from \$1 up to \$3 in Low Cut, and \$1.50 up to \$4 in High Cut.

we are fixed in good shape, as we carry them in and ladies'. We have them for fine wear and Shoes for all purposes and at all prices, according Yours for Shoes,

Kaitsch's
O EAST DOUGLAS.